

Meralco 4.0

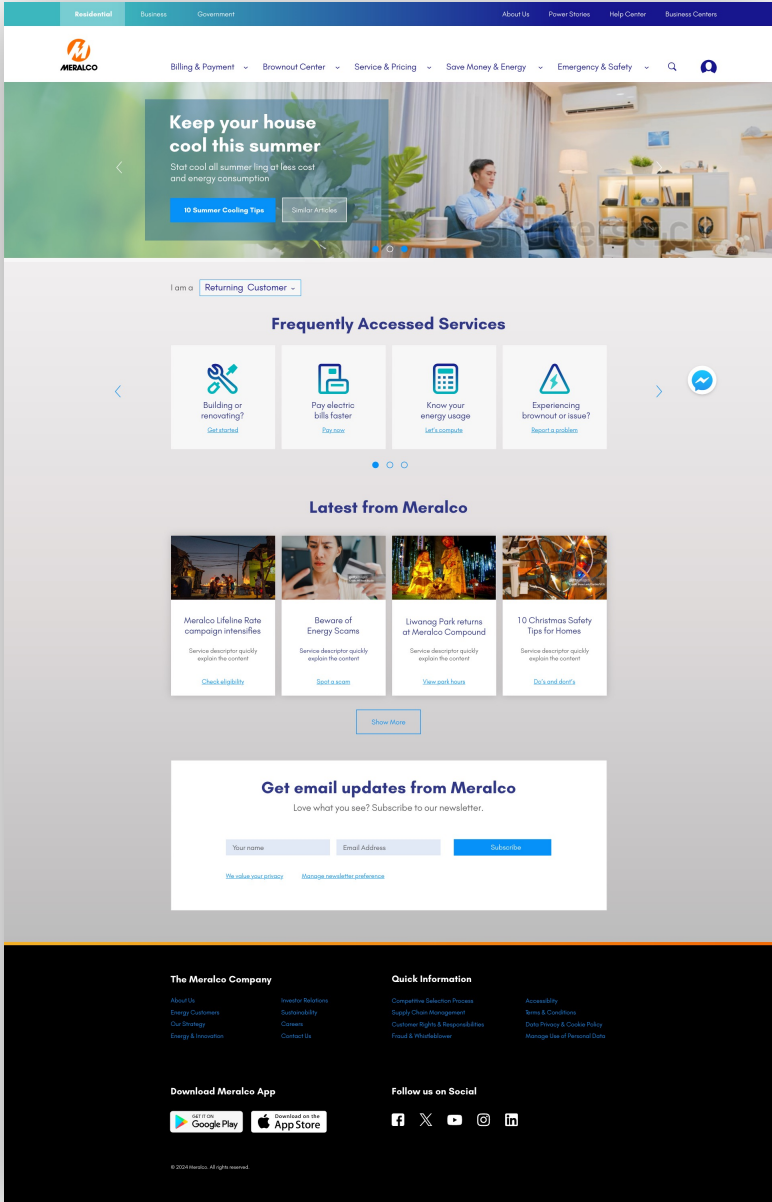
Homepage Design

The 2024 UI was enhanced to reflect depth – a recent design trend pattern that uses visual cues like shadows, layering, transparencies, and lighting to create a 3D effect on 2D screens, establishing hierarchy and guiding user focus.

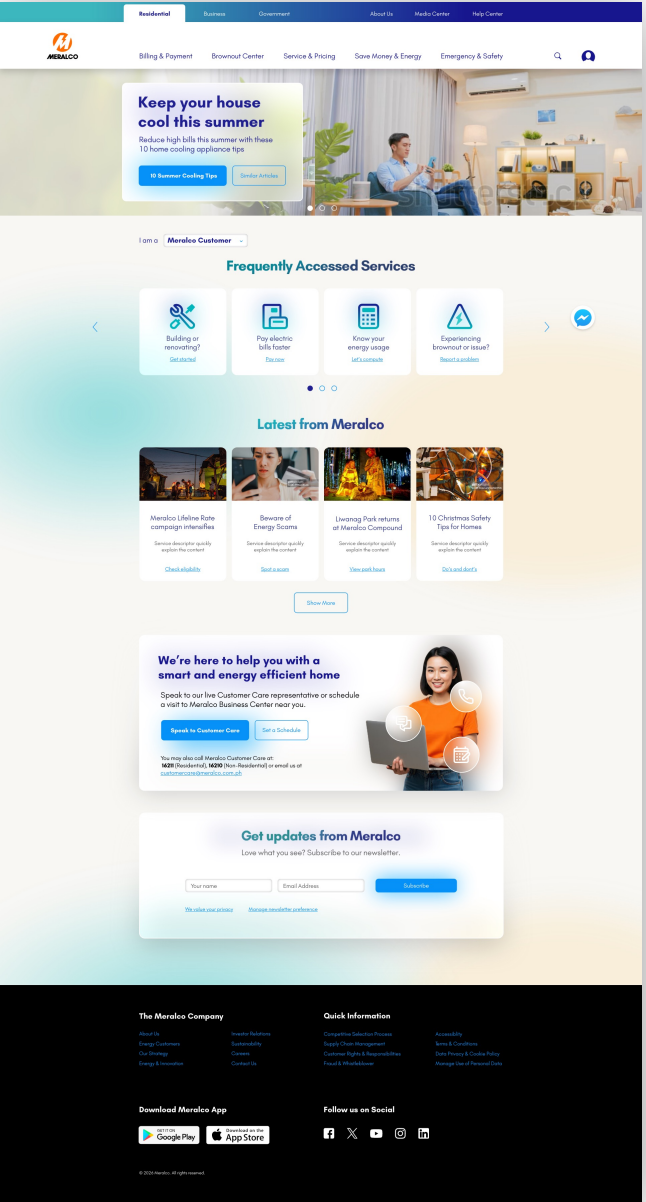
We achieved this by integrating:

- Subtle hints of liquid-glass
- Gradient display texts
- Asymmetrical tonal background

to enhance usability and create a more intuitive, vibrant, and future-proofed interfaces.



2024



2026

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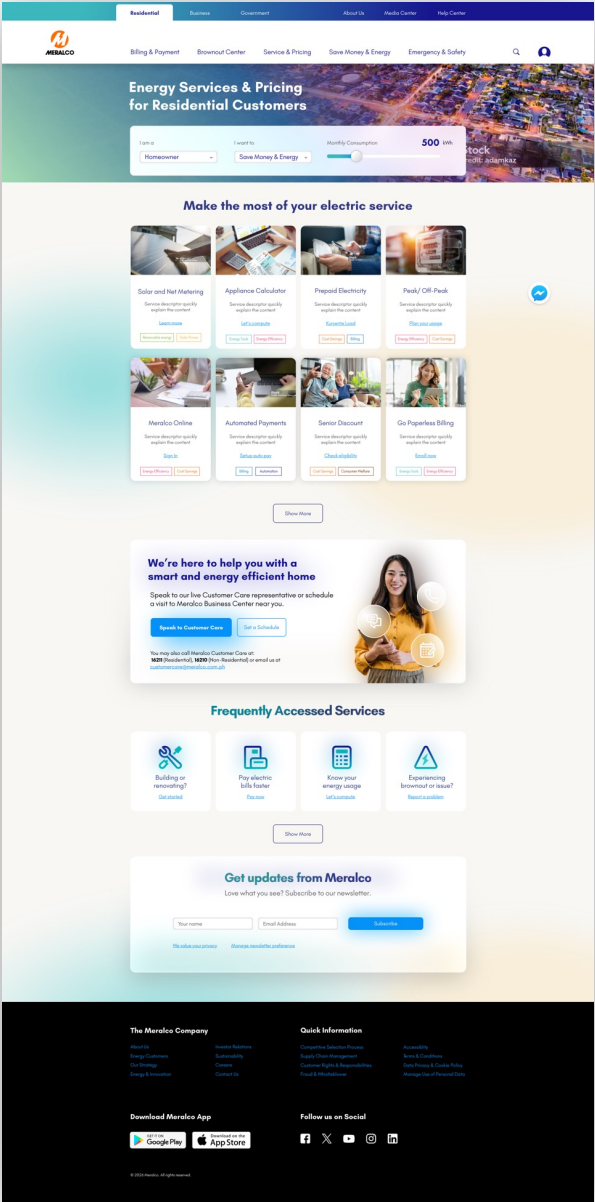
Solutions Landing Page Design

Solutions Page (Services and Pricing) was also improved by integrating Solutions Finder with the sub-header for a more cohesive look.

Key Call-to-Actions (CTAs) are now focused on digital channels and features a human hero image for a more friendly tone.



2024

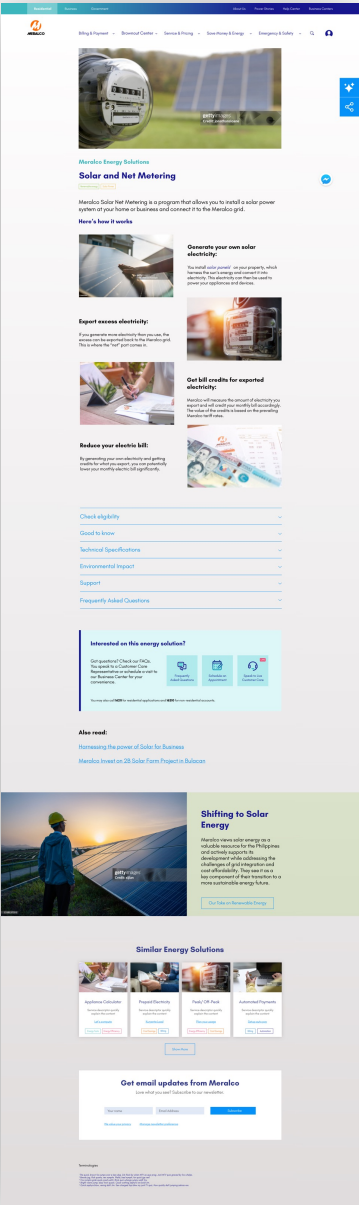


2026

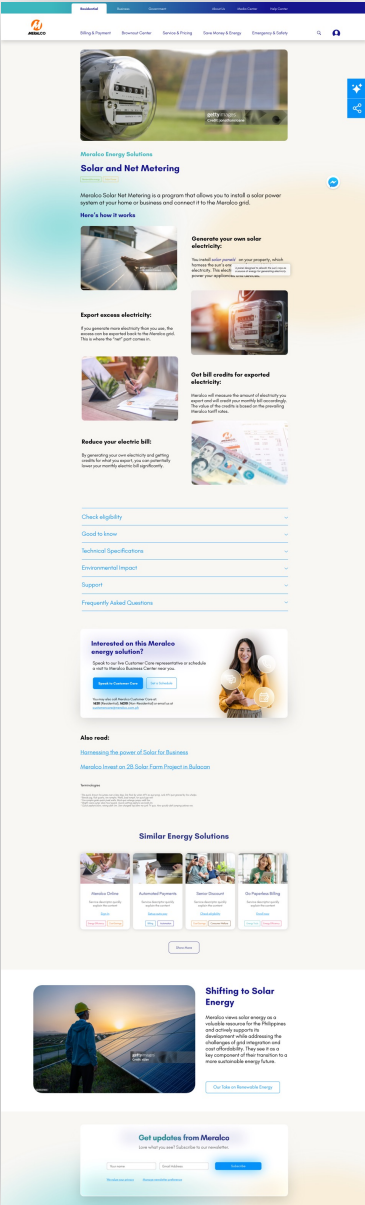
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Solution Detailed Page Design

Solution Detailed Page was also improved by reusable UI components for design continuity and familiarity.



2024



2026