

March 11, 2013

Lifting the Hood: MVP Group's Senior Managers attend an Executive Talk

Senior Management of the MVP Group of Companies attended an Executive Talk entitled, “Lifting the Hood” on March 8, 2013 at the Meralco Theater. The speaker during the executive talk was Mr. Roger Fisk, President Obama’s Aide and Operative. Mr. Fisk imparted lessons gathered from the Obama campaign approach: political organizing, social media and management principles. These lessons are rich for application by the Senior Managers to the core businesses and strategic objectives of the MVP Group.

Senior Managers who participated in the executive talk represented Metro Pacific Investments Corp. (MPIC), PLDT, PLDT Global, ePLDT, SMART, SPI GLOBAL, DIGITEL, Mediaquest, MERALCO and MERALCO Subsidiaries.

Through different initiatives such as this executive talk, the MVP Group is committed to continually grow through assimilating international best and modern management practices.