COOKIE POLICY

May 22, 2017

AUTOMATIC COLLECTION OF INFORMATION AND HOW WE USE COOKIES

By using our website and /or using services through it, you agree to the use of cookies, either via the MERALCO website, email or SMS communications. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer. However, this may prevent you from taking full advantage of our website.

A cookie is a small file, which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website to enhance your browsing experience. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

We receive and store certain types of information (such as the amount of time you spend on the site and the number of views you made on each page, the IP address of your device, and the browser and operating system that you are using) when you interact with our website, mobile website, emails and online advertising to monitor proper functionality, determine areas for continuous improvement and to support website requirements. This information is gathered automatically, temporarily stored in log files and removed from the system at a certain point.

LINKS TO OTHER WEBSITES

Our website contains links, which may lead you to other websites beyond our control and not covered by this Privacy Policy. If you access other sites using the links provided, the operators of those sites may collect information from you, which may be used by them in accordance with their own privacy policy. We are not responsible for the protection and privacy of any personal information that third parties may collect, store and use through their website. Therefore, you should exercise caution and carefully study the privacy policy of each website you visit.

LOGS COLLECTION

Your personal information may be collected by our logging processes in case of logical and physical access to our systems and/or premises. When necessary, personal information may be retrieved for security purposes.